

**MHS Renovation Project  
Steering Committee**  
October 28, 2024  
4:00-5:30 p.m. – MHS Library

Present:

Absent:

**AGENDA**

1. Welcome
2. LBA Update
3. Community Engagement Updates
  - Social Media Campaigns
  - Review Upcoming Events/Meetings/Postings and Presenters
4. Next Meeting Date
  - December 10, 2024 4:00-5:30 PM

### Action Items from Prior Meetings:

- March, 2025 is our last chance to get the state funding of \$27.6 million
- How to build a grass roots group and give them the correct information?
- Where and when to have public events?
- How to get information out to the broader community?
  - The Zoom meetings did not have many participants last year but we try them again this year
- Get groups of people on the oval to promote the project
- Have information posted to Facebook every 2 weeks - maybe the video segments
  - Residents page, Milford School Board, SAU site
  - Milford Residents page has the most traffic
- Partner with businesses who benefit from having interns or the CTE programs who can also post messages
  - Many are willing to have our flyers displayed, but do not have a big social media presence
  - How do we reach out to elementary parents who have their own pages/connections?
- Put informational signs up in the other buildings, share information at Pumpkinfest
- Professional graphic artist in town has volunteered to create signs
- Who in the community wants to support this project? These are the ones we need to connect with and get out.
  - Karin will reach out to a few community members
  - Paul can work with the BOS
- Share outside of grocery stores
- Go to 55+ housing
- How do we put the students at the center? Have students in Art and Chemistry classes create videos of their work in their classrooms - willing to do it with focus on an adult audience - to demonstrate the need for renovated bathrooms, science rooms, Art rooms, and parking surfaces as well as CTE programs
  - Downside to using students is that they do not pay taxes - focus on the **opportunities** we will create for them - improved classrooms, prepare for college and career
- Speak to WOW customers to film testimonials
- Share information on Community Service Day - we support our community, we're asking our community to support us
- Bill shared some slogans we could use
  - "Investing in Our School Today for a Brighter Community Tomorrow."
  - "Transforming Learning Spaces for a Stronger, Smarter Future for All."
  - "Upgrading Our School: A Foundation for a Thriving Community."
  - "Modernizing Classrooms to Build a Stronger Future for Everyone."
  - "Improving Our School to Strengthen the Future of Our Community."
  - "Revamping Spaces for Better Learning, Better Lives, and a Better Community."

- "Enhancing Our School Today to Create Opportunities for All Tomorrow."
- "Redesigning Our School to Unlock New Potential for Our Entire Community."
- "Creating Inspiring Learning Environments to Benefit Us All."
- "A Modern School for a Stronger Community: Everyone Benefits from Better Education."